

Age Friendly Survey and Summary Results

Cities Surveyed: Campbell, Cupertino, Mountain View, Palo Alto, Sunnyvale

Questions Asked	Answer Summary
1. Who was responsible for putting your action plan together?	3 out of 5 cities put plan together 2 cities (1 had committee, 1 doing research)
2. How much time did it take to develop your action plan?	Different answers—between 3 months to 18 months
3. Are you still utilizing this plan or have there been adjustments made?	3 cities said there was no cost, 1 city said there were marginal costs
4. What type of costs were accrued with putting the action plan together?	3 cities said there were no costs accrued, 1 city said marginal costs
5. Was there a set budget?	4 cities said there was no set budget for putting together action plan
6. Does the action plan represent the activities that are happening at your current programs?	2 cities said yes, 2 cities said no due to turn over and COVID
7. Once you had you action plan in place, what were some of the results?	Mixed answers, got started with programs, then COVID happened and everything was placed on hold
8. Did you find that you were able to address all of the needs in the action plan for your city?	Yes, but COVID caused programs to stop, 2 cities are doing more research and trying to come back in 2022
9. If so, did you have favorable results?	3 cities said yes, 1 city said TBD
10. What role does staff play in implementing the action plan?	3 cities said staff takes the lead, 1 city had task force
11. What role, if any, did your senior commission (or equivalent) have in the development of the action plan?	4 cities do not have Senior Commission

Age Friendly Survey Detail Results

City of Campbell

1. Who was responsible for putting your action plan together?

I am the designated staff who organized and implements the action plan. The Age Friendly City (AFC) Action Plan was developed from conducting two focus groups: a community group comprised of older adults age 50+ and a professional group working in Campbell serving older adults.

2. How much time did it take to develop the action plan?

3 Months

3. Are you still utilizing this plan or have there been adjustments made?

We are still using the original plan which is a 5-year plan. The plan is scheduled for renewal in 2022.

4. What type of costs were accrued with putting the action plan together?

No actual costs were incurred in putting together the plan, just staff time.

5. Was there a set budget?

There was no set budget as the City of Campbell did not allocate additional funding for the AFC Initiative.

6. Does the action plan represent the activities that are happening at your current programs?

The current AFC plan represents priority programs of the City, but we have not been able to implement one of the programs during the pandemic.

7. Once you had your action plan in place, what were some the results?

Once the action plan was adopted it increased more awareness in these program areas. The plan also provided direction to staff for program planning.

8. Did you find that you were able to address all the needs in the action plan for your city?

Yes. Staff created an AFC plan that was feasible and achievable due to limited staff and resources.

9. If so, did you have favorable results?

The results have benefitted and enhanced the quality of life for older adults in Campbell and surrounding communities.

10. What role does staff play in implementing the action plan?

Staff directly plans and administers the programs and partners with agencies to provide services.

11. What role, if any, did your senior commission (or equivalent) have in the development of the action plan?

The City of Campbell does not have a senior commission.

City of Cupertino

Hi Bridget,

Unfortunately, I don't yet have enough information to answer your questions. I am still doing some digging into our involvement in the Age-Friendly Cities program and what work has been done so far. At this moment, I don't believe we ever created or implemented the three-year action plan. If I turn out to be correct and we did not, then it seems we may both be in the same position and coming at this fresh.

I'm sorry I can't be more help, and if I find out any more information, I'll be sure to pass it along.

City of Palo Alto

1. Who was responsible for putting your action plan together?

Worked with Diana Miller of the County's Office of Aging and a small Age Friendly Committee of 4-6 people. Based on Palo Alto results of County Wide Age Friendly Survey, meetings with local senior services providers, focus group at Avenidas, our senior center, Chinese speaking seniors and low-income seniors. This was around 2018. We did several projects. The old Age Friendly Committee dissolved, and we had just started a new and bigger Age Friendly Committee when COVID started and my efforts and those of others were pulled elsewhere.

2. How much time did it take to develop the action plan?

I think the whole process of the surveys, focus groups, and plan development took 6-9 months.

3. Are you still utilizing this plan or have there been adjustments made?

Since the onset of COVID I have not revisited our Age Friendly Plan or tried to call together the committee again. It's on my to do list.

4. What type of costs were accrued with putting the action plan together?

I don't remember any costs.

5. Was there a set budget?

No, I think I just used my Human Services budget for any expenses for any of the events that we did, most of which was low cost/in kind.

6. Does the action plan represent the activities that are happening at your current programs?

As I said, we are not currently meeting. I think a big difference for Palo Alto is that I was leading this, not someone at our senior center which is a separate nonprofit.

7. Once you had your action plan in place, what were some the results?

I can say that we had several activities which were well attended. They included a movie night with the filmmaker (<https://www.lives-well-lived.com/>), a training program on Aging Awareness for front line staff from the city, JCC and YMCA (over 80 in attendance), community wide event on Dementia (also high attendance). The new committee was in the process of creating a new work plan.

8. Did you find that you were able to address all the needs in the action plan for your city?

I think that we got as far as we could with several ideas then realized that we needed more people at the table to help us, that's when we re-recruited and had just brainstormed new ways to be impactful, then COVID hit.

9. If so, did you have favorable results?

I would just point to #7 regarding the events we hosted. We got VERY good reviews from the front-line staff at the Aging Awareness training we did. We planned on replicating it for faith communities and the business community, but did not get traction, but it was on the list for the new committee to do as well.

10. What role does staff play in implementing the action plan?

I was leading the committee and helping to implement the action plan. Took place 2-3 years ago.

11. What role, if any, did your senior commission (or equivalent) have in the development of the action plan?

We have no senior commission. We do have a Human Relations Commission and seniors is one area of concern and a member of that commission was on both versions of the Age Friendly Committee.

City of Sunnyvale

1. Who was responsible for putting your action plan together?

I put the action plan together from the research and surveys that had already been done prior to my starting this position.

2. How much time did it take to develop the action plan?

Since I did not do the research, I would estimate that about 100-120 hours of time was spent developing the survey, posting it online, collecting responses, marketing and facilitating focus groups and setting up internal meetings.

3. Are you still utilizing this plan or have there been adjustments made?

We are utilizing the framework of the plan but many of the topics we identified were not able to be achieved due to COVID. We are still meeting with our advisory council monthly, and we are developing some other action items.

4. What type of costs were accrued with putting the action plan together?

Most of the costs were internal staff costs and the amount of time spent on the project. There was a marginal amount spent on copying flyers and surveys, but the bulk was in-kind staff time.

5. Was there a set budget?

There was no budget allotted for this.

6. Does the action plan represent the activities that are happening at your current programs?

Somewhat – as programs are starting to return some of them align and others we will need to adjust.

7. Once you had your action plan in place, what were some the results?

One of the results was having an advisory council formed, but when our plan was approved by WHO, COVID began a few months later so we did not have time to implement any of the items.

8. Did you find that you were able to address all the needs in the action plan for your city?

The action plan included reference to other city projects that aligned with age-friendly, but I did not write goals for other city departments. I only put in the action plan what the Senior Center and staff of LRS would have some control of and what aligned with are services.

9. If so, did you have favorable results?

TBD

10. What role does staff play in implementing the action plan?

A lot of the action plan items were designed to align with what senior center staff were already working on and ways that they could use it to expand their programs.

11. What role, if any, did your senior commission (or equivalent) have in the development of the action plan?

We do not have a formal senior commission, we have an advisory group, but they were not part of the development.

City of Mountain View

1. Who was responsible for putting your action plan together?

Age Friendly City Task Force

2. How much time did it take to develop the action plan?

18 months

3. Are you still utilizing this plan or have there been adjustments made?

Plan has been paused during COVID 19 restrictions.

4. What type of costs were accrued with putting the action plan together?

None other than full time staff costs that are absorbed by the position.

5. Was there a set budget?

No

6. Does the action plan represent the activities that are happening at your current programs?

No

7. Once you had your action plan in place, what were some the results?

Set to resume in 2022

8. Did you find that you were able to address all the needs in the action plan for your city?

Set to resume in 2022

9. If so, did you have favorable results?

No answer due to response to question 8.

10. What role does staff play in implementing the action plan?

Support of Task Force

11. What role, if any, did your senior commission (or equivalent) have in the development of the action plan?

None