



DATE: December 17, 2021

AGENDA ITEM # 1

TO: Public Arts Commission
FROM: Jon Maginot, Staff Liaison
SUBJECT: Community Art Engagement Proposal

RECOMMENDATION:

Approve the Everybody is an Artist community art engagement project

BACKGROUND

A subcommittee of Vice Chair King and Commissioners Corrigan and Moore have developed a proposal for a community art engagement project to be held in February.

DISCUSSION

Attached is the proposal from the subcommittee. The subcommittee will further present the proposal at the special meeting on December 17, 2021.

Attachment:

1. Community Art Engagement Proposal



“EVERYBODY IS AN ARTIST”

A COMMUNITY ART ENGAGEMENT PROPOSAL

Public Outreach Subcommittee

(Hilary King, Jenna Moore, Janet Corrigan)

Special Meeting – December 17, 2021

OBJECTIVE & GOAL

Commission Objective

- “In addition to advising the City Council in all matters pertaining to City Sponsored public arts programs, the Public Arts Commission seeks to increase public awareness of the visual arts....”

Project Goal

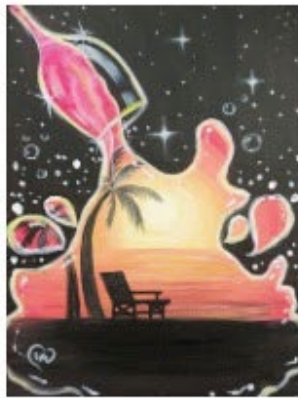
- Facilitate a community art engagement activity that promotes visual art appreciation, inspires Los Altos residents to be creative, shows them that everyone can be an artist, and introduces residents to our new community center art room.

“EVERYBODY IS AN ARTIST”

- What: In-person paint session where an artist teaches and guides 20-25 resident-participants to create a painting on a canvas that they can take home.
- Where: Birch Room, Los Altos Community Center
- When: February 5, 2022 @ 11:00 – 1:00 pm OR 1:00 - 3:00 pm
- Who: Adults & Teen residents of Los Altos
- Artist: Paint the Town [Web Site](#)

OPTIONS FOR ART TO BE CREATED

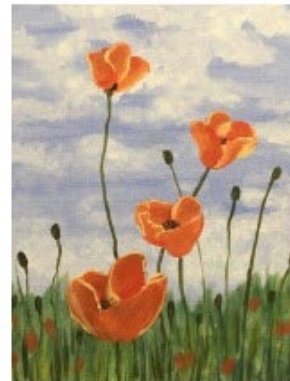
- <https://www.paintthetown.com/painting-options/>
- Custom image is possible at no additional charge. We would send an image and the artist will determine whether s/he can make it into an image that would work.



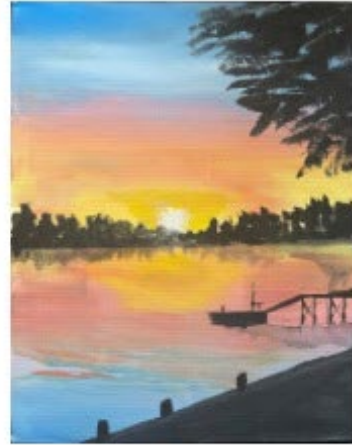
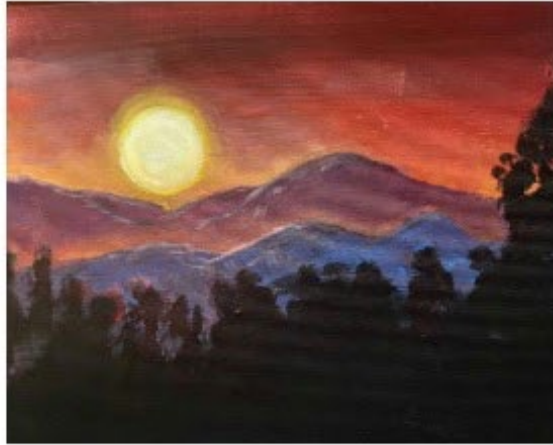
SAMPLE ART



SAMPLE ART



SAMPLE ART



COST

- Pricing
 - In-person = \$38 per person + 3% credit card fee
 - Virtual = \$55 per person + sales tax for painting kits + 3% credit card fee
- Price covers the following
 - 2 hours painting time with instructor
 - All supplies (12 x 16 inch canvas panels, brushes, paints, easels, aprons, table covers, and set-up).
 - In-person participants keep only the canvas panel.
 - Instructor will arrive 30 minutes early to set-up



PROPOSAL

- 20 – 25 residents in-person NOT virtual
- Estimated cost (excluding taxes) = \$760 - \$950
- Invite residents via City Communications platforms
- Need to finalize attendee list by January 22
- \$160 deposit to reserve the date
- Reservations would come in through Los Altos Art Commission email on a 1st come-1st served basis.

- Question: Should the commission pay for the cost, contribute to the cost, or should residents simply pay their own way?

- Next Steps?