



DATE: August 25, 2016

AGENDA ITEM # 3

**TO:** Public Arts Commission

**FROM:** Jon Maginot, Staff Liaison

**SUBJECT:** Consider the Donation of Artwork submission for *Floret* and approve or deny recommendation to the City Council

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## **BACKGROUND**

The City of Los Altos Artwork Donation Policy is intended to establish a process for the donation of artwork to the City.

## **DISCUSSION**

Simcha Moyal has submitted a Donation of Artwork form for a set of 20 stained, glass mosaic flowers.

Per the Artwork Donation Policy, the PAC is to review the proposal on the “basis of aesthetic quality, relationship of the artist or artwork to the City of Los Altos, site availability, condition of the artwork, and installation and maintenance requirements.” Based on the review, the PAC will then present the artwork to the City Council for acceptance or rejection.

Attachments:

1. *Floret* Donation of Artwork submission

## Jon Maginot

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**From:** Simcha Moyal  
**Sent:** Monday, July 04, 2016 8:36 AM  
**To:** administration@losaltosca.gov  
**Cc:** Jon Maginot  
**Subject:** art donation / c/o Public Arts Commission  
**Attachments:** IMG\_8343.jpg; IMG\_8340.jpg; IMG\_8341.jpg; IMG\_8342.jpg; IMG\_8239.jpg; IMG\_8240.jpg; IMG\_8232.jpg; IMG\_8233.jpg; IMG\_8234.jpg; IMG\_8237 - Copy.jpg

Dear all,

My name is Simcha Moyal I live and work in Palo Alto . I work with artists living in Israel, as well with many local artists. I display many exhibitions in many JCC's and few museums all over USA, as well public art . I also work as a freelance, as the Visual Arts Coordinator for the Palo Alto JCC.

Attached my donation form for Public Arts for the city of Los Altos .  
This piece was mad by 20 artists from the Bay Area.

Flowers ; It is always nice to have flowers around us ; flowers can relieve stress, Being in the presence of flowers triggers happy emotion and heightens feelings of life satisfaction. Flowers have a long-term positive effect on people's moods and they make intimate connection.

This is a permanent piece that has endless lifespan.

Please let me know if I still need to send my Artwork Donation Form via regular mail .

I look forward to hearing from you .

*With Regards*

*Simcha Moyal*

*Artist's Producer, Exhibition and Public Arts*

<http://www.israelivisualarts.com>

City of Los Altos  
Donation of Artwork

Artwork Title: Floret

Created By: Simcha Moyal curator and Group of artists (16), the Full Spectrum Mosaic Artist of Silicon Valley guild and by the DeAnza College Ceramic & Mosaic

Please attach four images (one from each side) with frame of reference. Digital images are also acceptable.  
Please e-mail digital images to: Public Arts Commission -- [administration@losaltosca.gov](mailto:administration@losaltosca.gov)

Artist Information:

Artist's Full Name: Simcha Moyal, (I am the curator who came with this idea for this project and I represent the artists).

Address: \_\_\_\_\_

City, State, Zip: Palo Alto, CA 94303

Contact Phone # \_\_\_\_\_

Email Address: \_\_\_\_\_

Donor Information (if different from above):

Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Artwork Information:

Title of work for label: Floret

Dimensions: 12' H x 6' W it can be reversed - 6' H X 12' W Weight: each piece is about 2-21/2 lbs The total weight of the artwork is about 45 pounds... Piece #/Edition: 1 / 1 (there is one piece from each artwork)

Inscriptions and/or markings: \_\_\_\_\_

Description: 20 colorful flowers each one comes in different size when most of them in size 18"x20" and below. The flowers are mad from Stained Glass Mosaic. The base is Wedi Board (waterproof!), on the base the artists placed the stained glass mosaic pieces, and on top of that the artists spread the grout + sealer. Each flower has two holes witch help to hang the flower into the wall. At the end during the we covered the screw with paint or we glue piece of mosaic.

Intended for outdoor placement: Yes \_\_\_ No \_\_\_ both indoor and outdoor; yes, for indoor and outdoor.

Suggested site description: in a place that people can see it and enjoy the piece.

(Please note that the Los Altos City Council will make the final site selection.)

New Casting: Yes No \_\_\_ If no, any provenance? \_\_\_\_\_

Completion Date: 2016

Purchase Price: it is a donation from the curator and the artists, Appraised Value \$10,000

Appraised by/date: by the artists, on 2016

Materials Information: (please be as detailed and specific as possible):

Medium (wood, stone, plastic, metal, etc.): Stained Glass Mosaic covered with Grout and sealer on Wedi Board (waterproof!) The flowers are mad from Stained Glass Mosaic. The base is Wedi Board

(waterproof!), on the base the artists placed the stained glass mosaic pieces, and on top of that the artists spread the grout + sealer. Each flower has two holes witch help to hang the flower into the wall

Surface Finish (sandblasted, glass beads, wire-wheeled, sanded, painted with, etc.): **Grout +Sealer.**

Patina Information (if applicable):

Original Coloration(s) \_\_\_\_\_

Protective Sealer(s) \_\_\_\_\_

Preservation measures taken at the time of creation: \_\_\_\_\_

Expected lifespan: **Forever/ timeless.**

**Installation Information:**

Details of installation (please include drawings if necessary): **The installation is very easy; painting the wall in sky blue and screw the flowers into the wall...**

I, as the curator, and one of the artists will do the installation, when we are hoping to get help from the city. We will need the city to provide for this project any handyman who can drill the holes.

As for painting; we would like the wall to be painted in sky blue color as a background for the flowers.

During the installation we are planning to paint few leaves between the flowers. (We will bring with us the green color.

Please give a brief description of assembly including connecting methods: **We screw the flowers to the wall.**

Materials used: **painting, screws**

Mounting instructions: \_\_\_\_\_

*A letter stating recommendations from an architect/engineer and conservator concerning the design selection of materials may be requested.*

Potential for Vandalism: (circle one): High Medium **Low**

How the effects of any vandalism may be mitigated:

**I don't understand what the question – However piece like that doesn't call for vandalism (it is not a sculpture that people would like to climb on it). In case of vandalism, it is easy to reaper parts.**

**Maintenance Agreement:**

Donor agrees that the following maintenance procedures shall be followed. Please check one:

1. To be maintained by the City of Los Altos in the following manners as needed:

a. Cold Wax Method

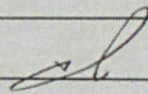
1. Clean with non-ionic detergent using natural sponges and/or cotton rags.
2. Apply a coat of carnauba paste wax to entire surface.

b. Hot Wax Method

1. Clean with non-ionic detergent using natural sponges and/or cotton rags.
2. Carefully heat surface with a propane driven torch (not to exceed 200°)
3. Apply a coat of carnauba-micro-crystalline wax to entire surface.
4. Let cool, shine with rag, and apply 1 coat of tree wax.
5. Shine again.

c. Treatment as needed to maintain the piece in good condition as determined by a qualified maintenance consultant.

2. Specific maintenance requests: **from time to time just wipe the wall with moist cloth- thank you.**

Signature: Simcha Noyal  Date: 6/30/2016

**Donor Agreement:**

The undersigned hereby offers to make a gift to the City of Los Altos as described in this document. The artwork may be displayed, moved, stored, or de-accessioned, according to policies adopted by the Public Arts Commission. The undersigned is the owner of the artwork, free of all liens and encumbrances and has the right to make this gift.

Donor's Signature: Simcha Moyal  Date: 6/30/2016.

Please submit the original of this form and all supporting materials to: City of Los Altos  
c/o Public Arts Commission, One North San Antonio Road, Los Altos, CA 94022 or  
[administration@losaltosca.gov](mailto:administration@losaltosca.gov)













