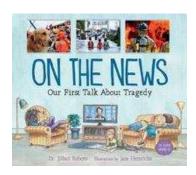


August 2019 Commission Report Nancy Howe, County Librarian

## **Tragedy in Gilroy**



Like everyone who is part of the greater Gilroy community, the Library District is heartbroken about the senseless loss of life that took place at the Gilroy Garlic Festival on Sunday, July 28. The Gilroy Library stayed open regular hours providing a calm community space. I want to thank our south county staff who shared timely information on local crisis services. They focused on what libraries do best: serve as welcoming trusted community hubs for learning and connection.



When sad things happen in and around our world, it can be very hard to explain to children. Our librarians prepared a booklist containing titles about coping and resiliency to share with little ones. Coping and Resiliency Books for Children

## **SCCLD** to Host Bystander Intervention Trainings



What would you do if you saw someone being harassed or discriminated against?

SCCLD is hosting two free Bystander Intervention Training sessions in August, to coincide with Muslim Appreciation and Awareness Month. The Council of American Islamic Relations – San Francisco Bay Area office (CAIR-SFBA) will share with participants specific de-escalation techniques to defuse potentially tense situations in which individuals are being harassed. Participants will practice different scenarios to help build confidence for intervening in real-life conflicts.

The first training session will be at Milpitas Library on Thursday, August 22 from 7-8:30 pm. The second will be at Gilroy Library on Saturday, August 31 from 3-4:30 pm.

## What is a typical day at the library?







**Happy Birds** 

**Reading Buddies** 

**Battle Of The Bands** 

Every day we welcome 10,000 visitors and 30,000 items are borrowed. Beyond these numbers, SCCLD Libraries are places of learning this summer is so many ways. Sure you can study, take an online course or get the latest book, but Saturday July 27 was not just a typical day at a library.

Kicking off the day at Milpitas Library was the Happy Birds show. Over 300 people enjoyed these very talented parrots and cockatoos that can sing, ride bicycles and skateboards, open cans of soda and much, much more! It was interesting to learn how strong a parrot's beak is and hear how they can mimicry.

The library is still a great place to read a good book, and that is exactly what kids were doing...alongside their furry friends. Reading Buddies pairs young readers with companion animals who are great listeners. Sharing a story helps kids build skills and confidence at this wonderful library program. And for those who wanted to grab a few keepers, the Friends of Milpitas Library book sale was also in full swing.

In the afternoon, the library was filled with music from the Battle of the Bands hosted by our teen librarians. A lively and appreciative audience of over 300 watched six local bands play both cover and original music numbers while a panel of judges scored each group based on their stage presentation, synchronization, time management, song quality, stage management, and originality. The winners received cash prizes, and the opportunity to be professionally recorded by Skyline Entertainment.

### **Lunches and Summer Interns**





This year SCCLD offered three programs in south county that featured not only free nutritious meals for youth and their families, but also fun activities and shows every weekday! It was a time for filling tummies and minds.

Making this all possible were the amazing SCCLD Interns. These seven teens applied this past spring and were selected to work at Lunch at the Library in Gilroy and Morgan Hill Libraries and the Bookmobile program at San Martin Gwinn. Each day they worked as part of the library team to serve meals, keep statistics, facilitate set up, clean up, and most importantly welcome people into the library, offering a smile alongside the yummy food.

The interns learned important skills on food safety handling, how to develop reports and data plus lots about customer service. This program truly helped youth gain expertise and support our community in learning and healthy living. Thanks to a grant from the California State Library, each intern will receive a cash stipend and gift card for all their hard work.

#### What we heard...

Patron, age 42 with kids age 16, 14, 12, and 8.

"The lunch program is perfect. Somedays it's our only food."

Patron, age 41 with kids ages 4 and 6 years old.

"They are awesome and they're much better than the sugary foods my kids eat at home."

Patron, age 42 with kids ages 7 and 5.

"We are so thrilled with it! The girls look forward to it everyday!"

Patron, age 37 with kids ages 9 and 5

"We appreciate this program so much. There are many of us who truly need it."

## **Trend Report**

Purchasing e-books for the library just got harder. SCCLD is experiencing record-breaking borrowing of e-books by our patrons. In 2018-2019, ematerial circulation increased 76% over the prior year. SCCLD commits the financial resources to purchase sufficient copies to meet patron interest and demand. But sometimes, as you'll see in the article below, the public library cannot buy the e-books at any price. Macmillan Publishing just announced another hurdle for the public library lending model for e-books.

# ALA Statement on New Macmillan Library Lending Model July 25, 2019



On July 25, Macmillan Publishers announced a new library ebook lending model. In response, the American Library Association's <u>Public Policy and Advocacy Office released the following statement:</u>
The American Library Association (ALA) denounces the new library ebook lending model announced today by Macmillan Publishers. Under the new model, a library may purchase one copy upon release of a new title in ebook format, after which the publisher will impose an eight-week embargo on additional copies of that title sold to libraries.

"Macmillan Publishers' new model for library ebook lending will make it difficult for libraries to fulfill our central mission: ensuring access to information for all," said ALA President Wanda Kay Brown. "Limiting access to new titles for libraries means limiting access for patrons most dependent on libraries. "When a library serving many thousands has only a single copy of a new title in ebook format, it's the library—not the publisher—that feels the heat. It's the local library that's perceived as being unresponsive to community needs.

"Macmillan's new policy is unacceptable," said Brown. "ALA urges Macmillan to cancel the embargo." The new Macmillan ebook lending model is an expansion of an <u>existing policy that went into effect in July 2018</u>, when the company, without warning, issued a four-month embargo applying solely to titles from the company's Tor imprint. At the time, ALA stated that the delay would hurt readers, authors, and libraries.

Since last fall, <u>Hachette Book Group</u> and Penguin Random House have eliminated "perpetual access" for libraries and replaced it with a two-year access model. <u>Simon & Schuster</u> changed from a one-year to two-year access model. While reevaluating their business models, none of these firms implemented an embargo—deciding that equitable access to information through libraries is also in their business interest. HarperCollins continues with its 26-loan model. Macmillan now stands alone in its embargo policy among the largest Big Five publishers.

Macmillan will decrease its price to \$30 for the single initial copy of an ebook. Unlike other Big Five publishers, this copy of Macmillan titles come with perpetual access. After the embargo period, additional copies will be available for \$60 per copy for two years of access.

"This new embargo is the latest evidence of a troubling trend in the publishing industry," said Brown. "ALA is developing a strategy to address this trend in the long term. Following the model of ALA's former Digital Content Working Group, this advocacy effort will extend several years, not several months, and will not be limited to one company in the publishing ecosystem. ALA will push harder and explore all possible avenues to ensure that libraries can do our jobs of providing access to information for all, without arbitrary limitations that undermine libraries' abilities to serve their communities. "In the short term, ALA calls on library customers of Macmillan Publishers to tell CEO John Sargent they object to the publishing company's new policy."

For more Association news and statements on ebook lending model changes, visit ala.org/news/press-

releases.