

March 2018  
Commission Report  
Nancy Howe, County Librarian

## Early Literacy Concerts featuring Jim Gill

Santa Clara County Library District is committed to providing quality early learning initiatives and programming, as well as providing training in early literacy best practices for our librarians. The early literacy concerts with musician, author and child development specialist, Jim Gill, is a current example of how we are bringing quality early learning initiatives to our Library District.

Come into the library this month for lots of joyful hand clapping, foot stomping, dancing and singing! Jim Gill's Family Concerts teach young children the fundamentals of early literacy—the kids

only know they're having fun! Talking, singing, reading, writing and playing are key to building pre-reading skills in children 0-5 years old. Our family early literacy concerts are a great way for the whole family to have fun together while the little ones build important skills that will help them become better readers.



March 15<sup>th</sup> at the Saratoga and Morgan Hill Libraries and March 16<sup>th</sup> at the Campbell and Los Altos Libraries.

## New Passport Service at the Library- Coming in April



The library has a robust collection of travel books, Rosetta Stone, information on different countries, cultures, international foods, etc. To enhance our patron experience, as well as bring in new visitors from the community, we will soon be piloting a new, service at two of our libraries--passports. Based on the valuable experience we gain from this pilot, if

successful, we will consider expanding this service to additional libraries.

Beginning in April, SCCLD will be offering passport services as an official Passport Acceptance Facility. We will be opening the doors at our official passport offices on April 2, at

the Milpitas Library and April 3 at the Cupertino Library. Early appointments, website launch and our official public announcement will take place around the week of Mar 12 to generate awareness. All appointments must be reserved at least 12 hours in advance online. No walk-in appointments will be accepted

**Milpitas Passport Office Hours:**

Sun 11am – 4pm  
Mon 1 - 7pm  
Tues 11am – 4pm  
Wed 1 – 7pm  
Thur 11am – 4pm

**Cupertino Passport Office Hours:**

Tue 1 – 7pm  
Wed 11am – 4pm  
Thur 1 – 7pm  
Fri 11am – 4pm  
Sat 11am- 4pm

We will provide the following services:

- First-time passports
- Renewals for passports issued before the applicant was 16 years of age
- Renewals for expired passports issued more than 15 years ago
- Replacements for lost, stolen, or damaged passports.
- Passport photo service (\$12 for a set of two photos)

With our extended hours and welcoming environment, we expect this will be a popular and heavily used service.

## **Silicon Valley Reads 2018**

Kicking off the second official month of Silicon Valley Reads events, more than 75 free public events are scheduled in March throughout Santa Clara County.

Author talks, panel discussions, films, art exhibit, workshops for caregivers, story times and activities for children and teens are coming up in the next few weeks, including:

### **Thur, March 8, 6:30 p.m., Tech Museum of Innovation**

Panel discussion on “Using Technology, Innovations and Data To Create A New Future for Caregiving” with Rajiv Mehta, CEO and Founder of Atlas of Caregiving, Dawn Nafus, Anthropologist, Senior Research Scientist, Intel, and Gary Wolf, Co-Founder, Quantified Self, and Contributing Editor, Wired. Moderated by former Mercury News Editorial Page Editor Barbara Marshman.

### **Author Wendelin Van Draanen**

In addition to visiting public schools, the author of *The Secret Life of Lincoln Jones* (grades 4-7) will meet with teens at Cupertino Library on Tue, March 13, 4 p.m. and adults interested in children's literature on Tue, March 13, 7 p.m.

### **Maximize your Memory**

Presented in English and Mandarin, this program covers how memory works, the difference between normal and abnormal memory loss, tips for increasing your memory and three keys to maintaining brain health. Fri, March 16, 10:30 a.m. at the Saratoga Library

### **Final appearances by Rachel Khong**

The author of *Goodbye, Vitamin* will be at Gilroy Library on Sat, March 24, 11 a.m., Morgan Hill Library on Sat, March 24, 3 p.m.

To see the full calendar of free public events in March throughout Santa Clara County Library District, visit [www.sccl.org/svr](http://www.sccl.org/svr).



## **LIBRARY TRENDS:**

The current trend to expand library open hours is not unique to SCCLD. As a result of the data from the 2016 customer survey about the open hours most desired by our patrons, Los Altos, Milpitas, Woodland and Saratoga have all expanded their open hours over the past year. At the January Joint Powers Authority Board meeting, the JPA asked SCCLD to prioritize expanding open hours in the next fiscal year's budget. The desire and need to offer open hours that match the current lifestyles in our district, including weekends and evening hours extending beyond peak commute times, is a trend that other library systems are also experiencing.

## Report finds strong demand for more hours at SF libraries

By Joshua Sabatini on February 25, 2018



### *San Francisco Public Library*

San Francisco's 28 library locations offer patrons 1,460 open hours weekly, 21 percent more than city law and voters require — but a new study shows there is demand for even more.

A report recently completed for the San Francisco Public Library by the City Controller's Office recommends that the library should consider adding hours to "reduce gaps in system-wide coverage and alleviate high demand on some days and times at specific libraries."

The report, a voter-mandated library hour study that must be completed every five years, recommends adding hours on Sundays and Fridays.

"Visitor traffic is consistently high from opening to closing at most libraries on these days, likely due to a combination of high demand and libraries being open fewer hours in the day, and extending opening and closing times on these days would likely benefit the largest number of patrons," the report said.

The report also recommends extending opening and closing times on other days "at locations demonstrating latent demand."

"Usage is consistently high at the existing 5 p.m. and 6 p.m. closing hours, and many libraries are busy in the opening hour," the report said.

Deric Licko, the City Controller's project analyst, cited one example when presenting the report to the Library Commission in early February.

"On Mondays at 1 p.m., when the [Mission] branch doesn't open until 1 p.m., is one of the Mission Branch's busiest times," Licko said. "Similarly, Mondays at 5 p.m., Mission branch is much busier than Tuesdays at 5 p.m. when it's open until 9 p.m., which suggests to us that a lot of patrons are trying to get to the Mission library before it closes at 6 p.m. [on Mondays]."

The Library did add 85 open hours in June 2017 to ensure all locations were open seven days a week. At the time, 18 branches were open seven days a week but nine were not. The decision came before the 5-year analysis released earlier this year.

“The Main Library and most of the busiest branches received no additional open hours in June 2017, and the Library should consider re-allocating some open hours to these libraries to alleviate high demand and potentially expand the coverage footprint,” the report said.

In response to the report, Library Commissioner and head Librarian Luis Herrera said there were budget constraints on adding more hours, but the library would likely re-examine the hours offered at a later date. The library’s current budget of \$137.85 million is proposed to grow to \$163.64 million next fiscal year.

The report also suggests piloting longer hours to see how they impact usage.

Of the patrons surveyed as part of a study, 59 percent said they would use additional hours if provided.