



DISCUSSION ITEM

Agenda Item # 15

AGENDA REPORT SUMMARY

Meeting Date: April 23, 2019

Subject: City Council 2019 Strategic Priorities

Prepared by: Chris Jordan, City Manager

Attachment(s):

1. City Council Draft Strategic Priorities

Initiated by:

City Council

Previous Council Consideration:

City Council Retreat, January 18-19 and January 27, 2019; and March 12, 2019

Fiscal Impact:

Unknown at this time

Environmental Review:

Not Applicable

Policy Question(s) for Council Consideration:

- Do the attached City Council Priorities and goal statements accurately reflect the Council's objectives for 2019?

Summary:

- The City Council met in a retreat format on three days in January to discuss their goals and objectives
- The City Council reviewed a draft set of Strategic Priorities on March 12, 2019
- The attached reflect the Council's discussion on March 12, 2019

Staff Recommendation:

The City Council should review the attached draft document, amend it as necessary and either adopt the list of Strategic Priorities or request additional changes

Reviewed By:

City Manager

City Attorney

Finance Director

CJ

CD

SE



Subject: City Council 2019 Strategic Priorities

Purpose

The City Council is asked to adopt its Strategic Priorities for 2019.

Background

Annually, the Los Altos City Council meets in a retreat format for a facilitated discussion of shared vision, goals and objectives. Based on the January 2019 City Council discussions, and the review of the draft at the March 12, 2019 City Council meeting, staff has drafted the attached Strategic Priorities for Council review and consideration.

Staff has also included a second document referred to as “Tactical Steps”. This document outlines some of the steps that will be taken to implement the Strategic Priorities should Council adopt that list.

Recommendation

Staff recommends the City Council review and amend the attached draft City Council Strategic Priorities for 2019, as necessary. The Council should adopt the priorities after final consideration.

City of Los Altos

City Council Strategic Priorities -- 2019

Traffic Safety

- Improve traffic/pedestrian/bicycle safety throughout the City with a specific focus on safe routes to schools

Community Center

- By December 2020, have a new Los Altos community center

Housing

- Improve the quantity, diversity and affordability of housing, while striving to minimize impacts on adjacent residential neighborhoods

Land Use

- Explore opportunities to provide an appropriate commercial/housing balance with a particular focus on those areas along El Camino Real and the Downtown

Community Engagement

- The City Council and staff will utilize various tools (social media, print media, personal interactions, etc.) to continue to improve outreach efforts to ensure a robust community engagement program

City Assets

- Continue to fund and priorities improvements to the City's facilities and infrastructure to improve pride in the City's assets and reflect the community's values

Downtown

- The Council will take steps to initiate specific projects from the Downtown Vision Report, specifically amending the allowed uses on the ground floor in the CRS zone, and the planning for a performing arts center

City of Los Altos

City Council Strategic Priorities -- 2019

Tactical Steps

Traffic Safety

- Prioritize Safe Routes to Schools projects
- Increase attention on community outreach by designating a Safe Routes to Schools coordinator
- Increase community outreach for traffic projects
- Review Blach Neighborhood Traffic Plan and determine next steps for traffic management around Blach Intermediate School

Community Center

- Retain the services of both a Project Manager and Construction Manager
- Complete the permitting process
- Demolition the existing community center
- Award the bid for project construction
- Break ground

Housing

- Hold a Study Session to educate on the Housing Accountability Act and Density Bonus
- Adopt amendments to Density Bonus ordinance
- Hold a Study Session on Housing Impact Fees and Housing In-Lieu Fees and potential uses of funds
- Explore potential options for workforce/affordable housing on public property
 - Determine interest for workforce housing and what type of units
- Explore ways to incentivize construction of rental units
- Review RHNA allocations and timelines to meet requirements
- Amend zoning code as necessary to provide for more objective criteria

Land Use

- Hold a Study Session on the current CT Zone standards and explore advantages of a specific plan for El Camino Real vs. zoning amendments for the CT Zone
- Review the Sherwood Specific Plan and provide direction as needed
- Review what conditions can be placed upon developments
- Provide Land Use 101 training for Commissions involved in land use decisions
- Review which elements of the General Plan are in need of updating

Facilities/Infrastructure

- Prioritize funding within the Capital Improvement Plan to address facility and infrastructure needs
- Determine the City's commitment to the library redevelopment project
- Work to improve the City's PCI rating to 75 by 2026

Community Engagement

- Consider recommendations from Open Government Committee
- Explore potential City/MVLA Committee
- Adopt amendments to Council Norms and Procedures and the Commission and Committee Handbook
- Enhance staff support for community engagement efforts
- Continue to expand and enhance existing programs such as Neighborhood Watch and Block Action Teams as a means of assisting with engagement efforts

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